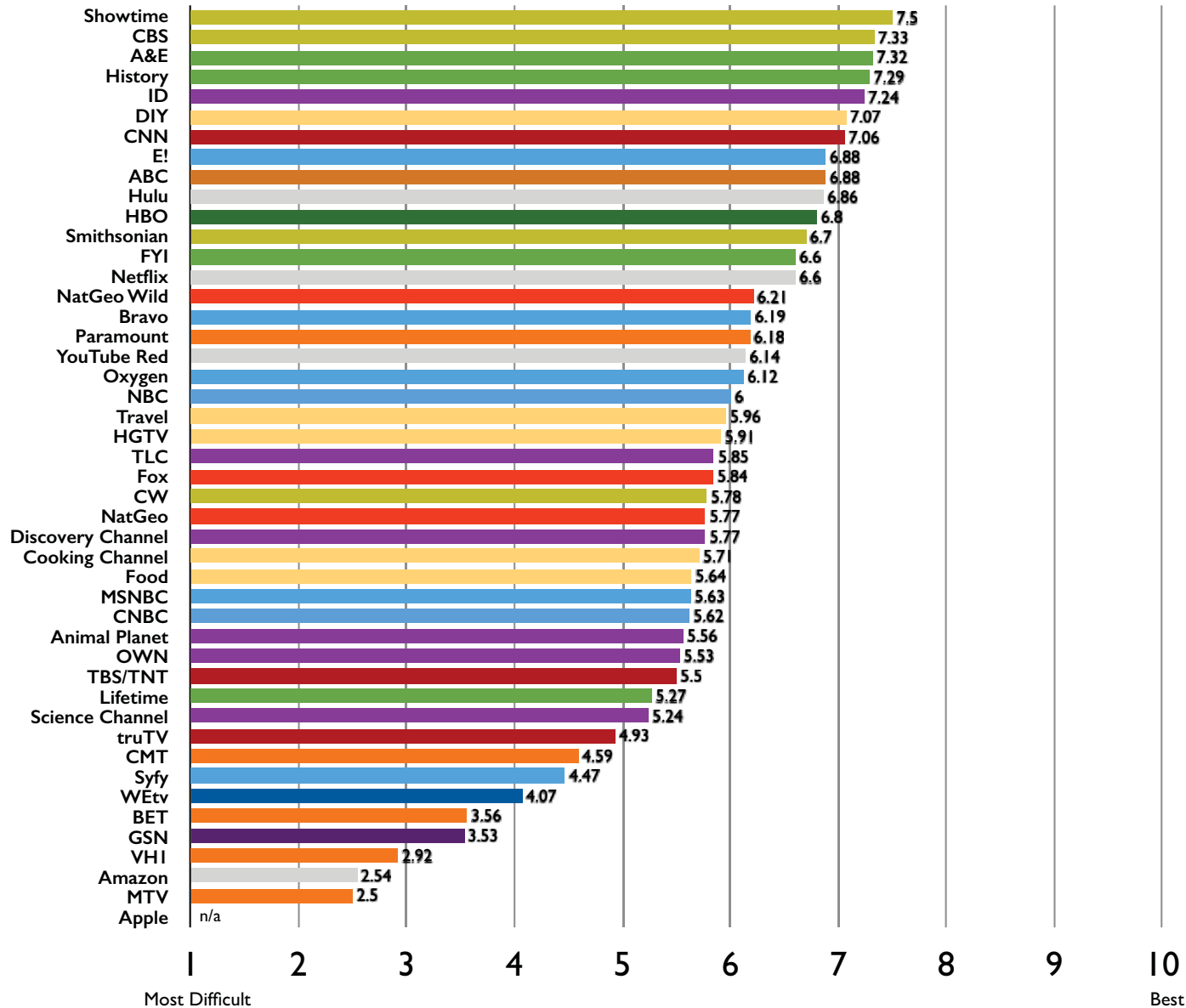
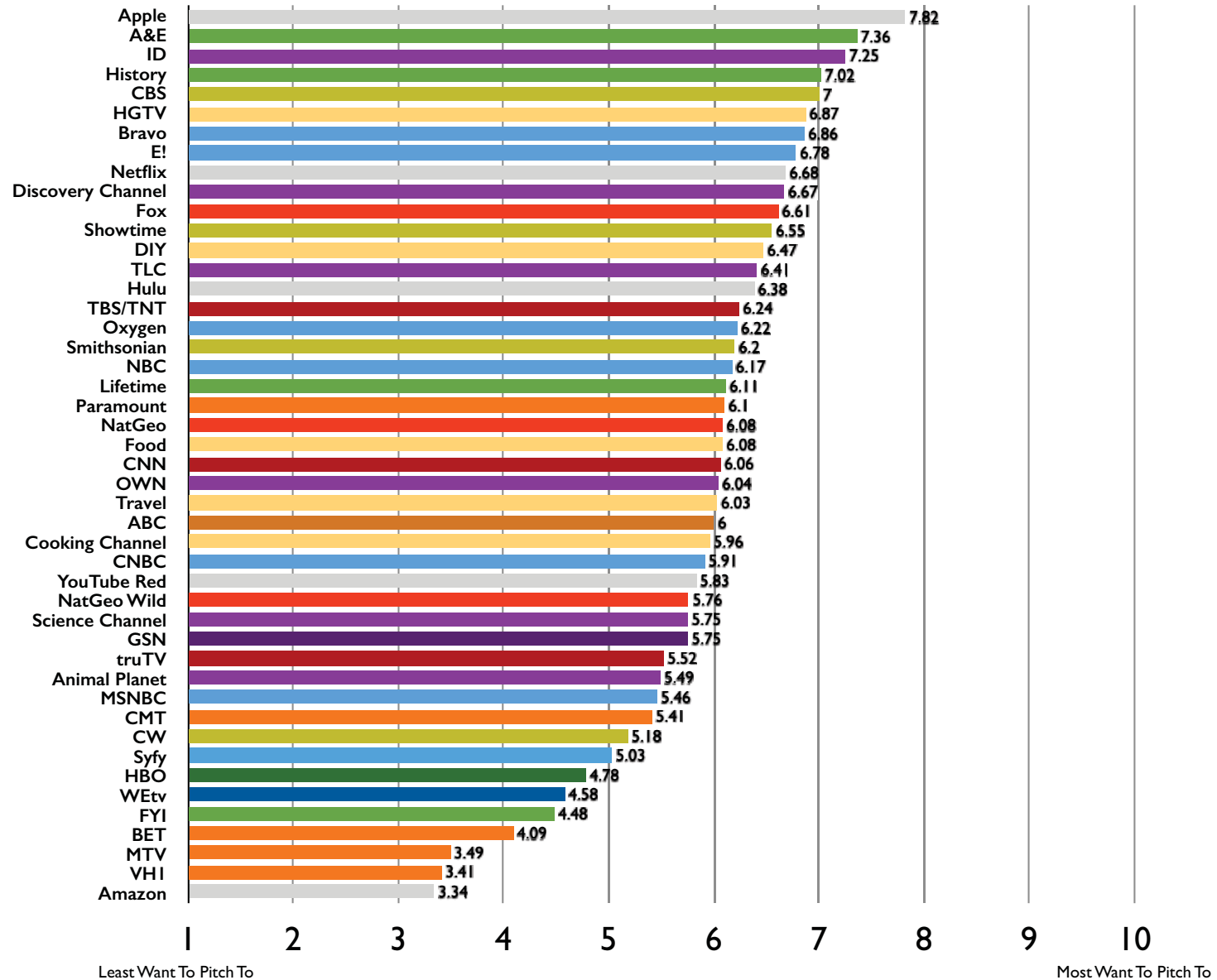


Please rate the following networks on an overall basis - Best to Deal With, to Most Difficult Overall.



Please rate the following networks based on their PITCHING process. Are they engaged and collaborative during the pitch meeting? Do they respond timely after pitches? Do they give constructive feedback when passing on pitches?

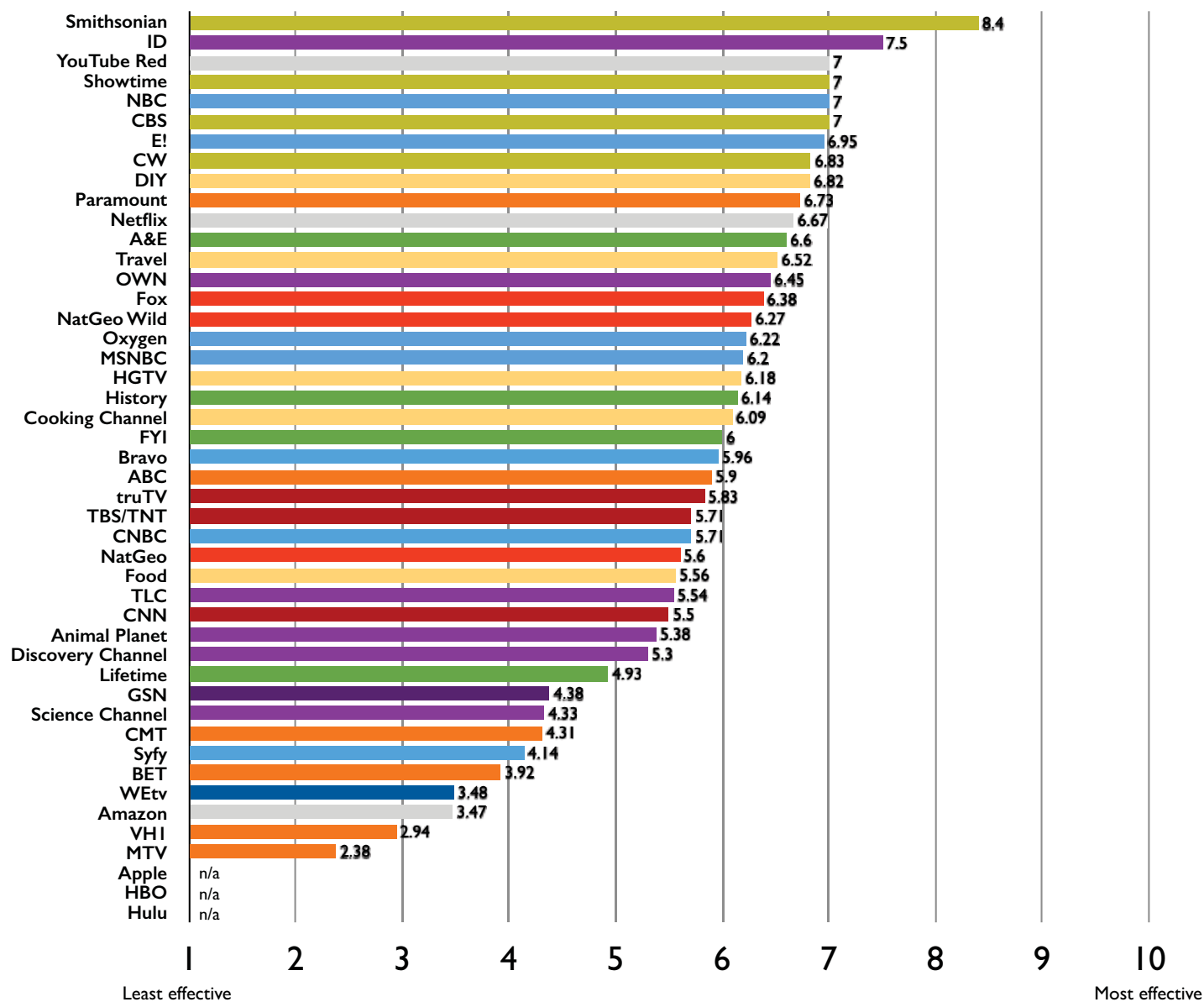


Least Want To Pitch To

Most Want To Pitch To

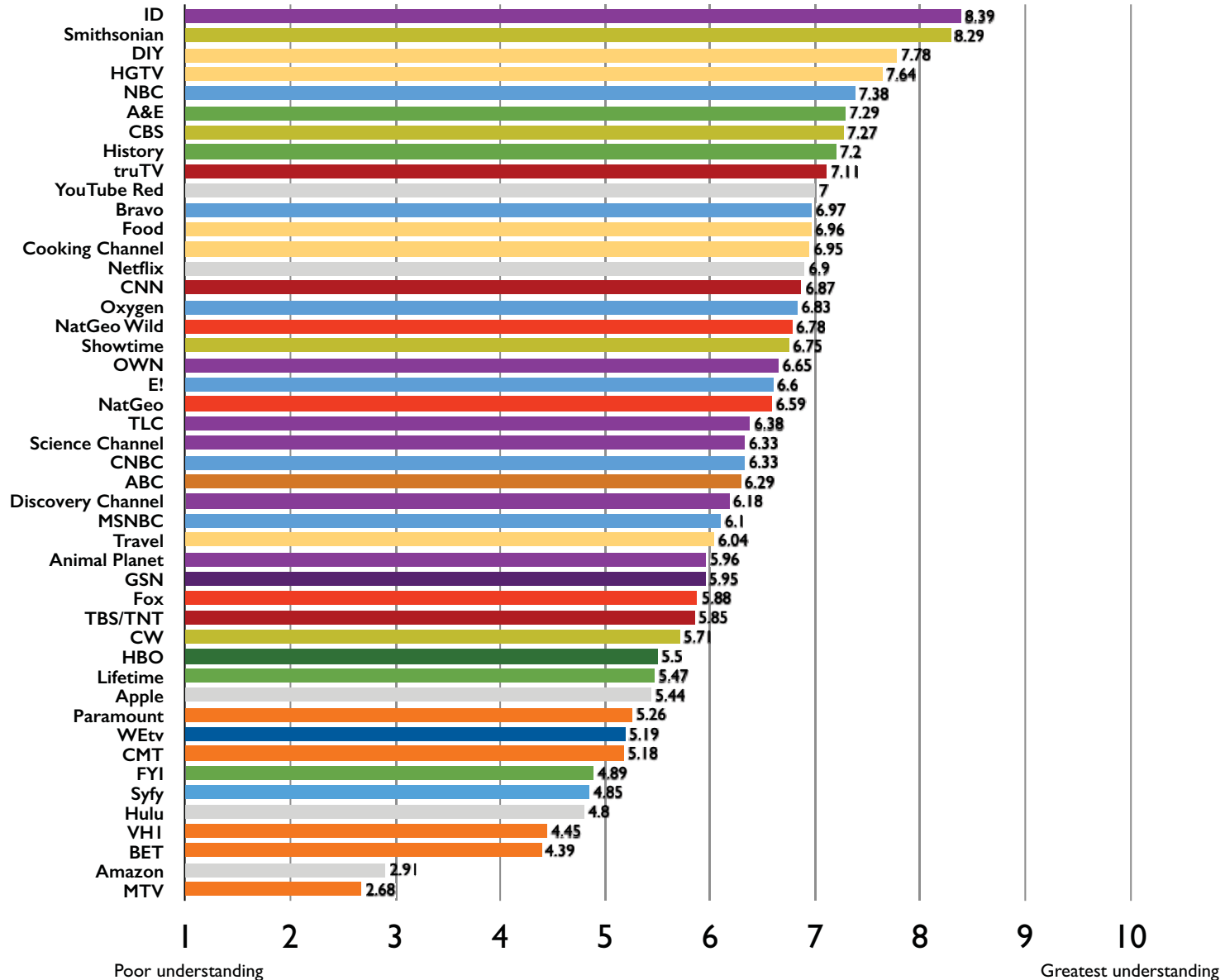
2018 Network Ranking Survey Results

Please rate the following networks based on their PROGRAM DEVELOPMENT process (once a show is in development). Are expectations reasonable and in line with funds provided? Are decisions made timely? Do rights revert if project is passed on?

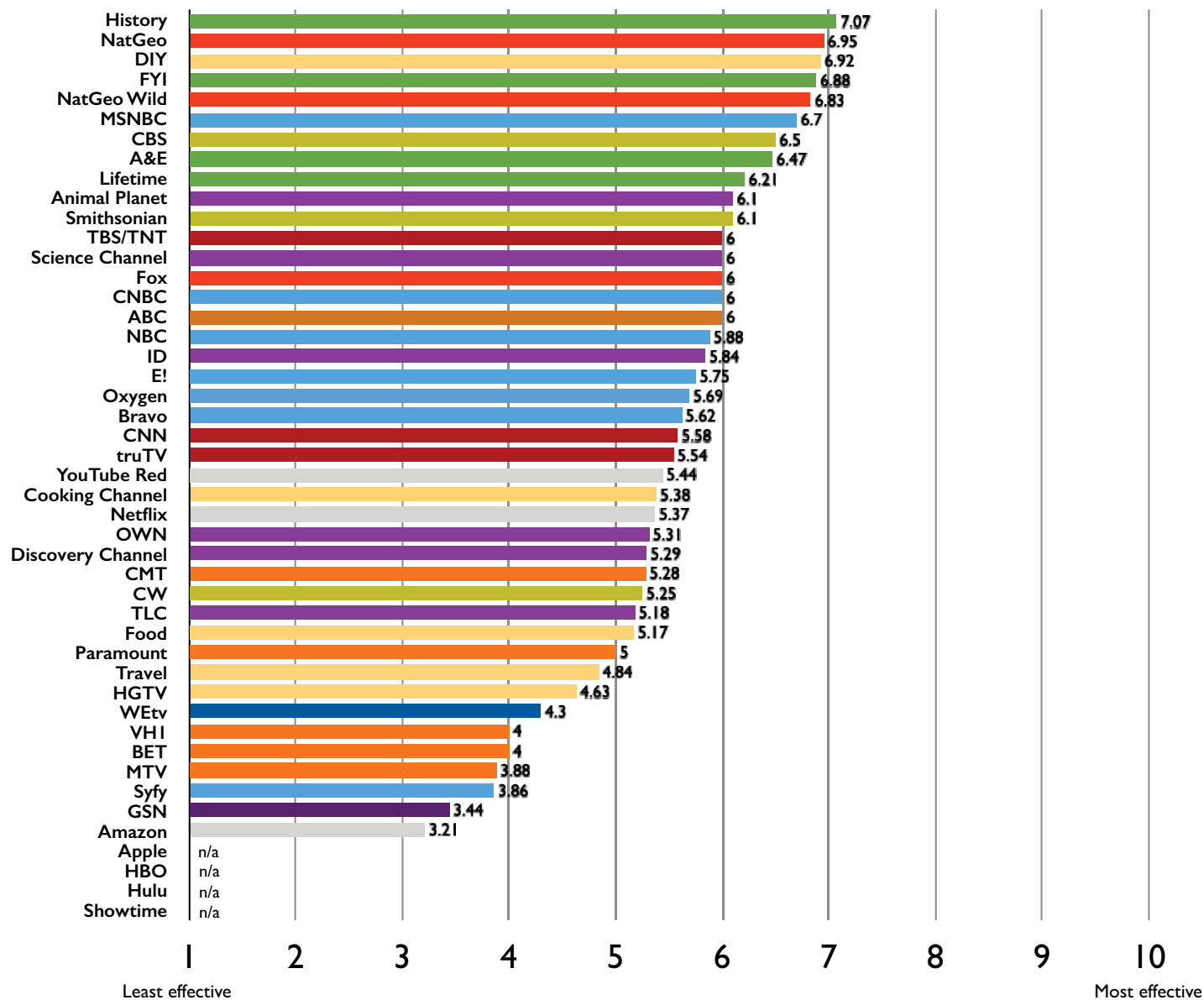


2018 Network Ranking Survey Results

Please rate the following networks based on their executives' understanding of the network's brand and programming needs - from initial pitch through series pick-up. Do they give clear feedback to develop projects that meet the network's needs, and that their department heads will ultimately green light?

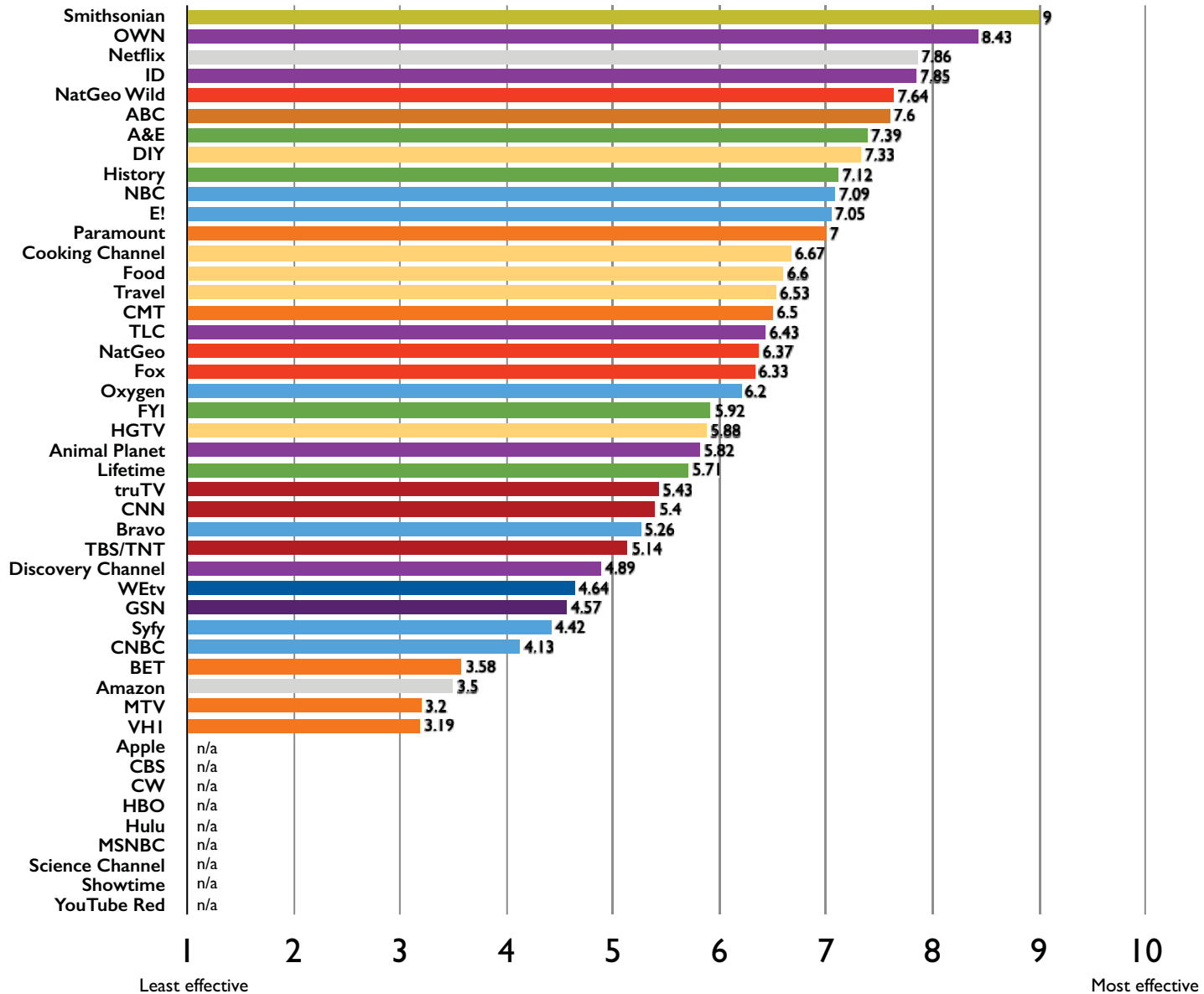


Please rate the following networks based on their BUSINESS AFFAIRS process and policies. Are they fair and negotiable, or take-it-or-leave-it?



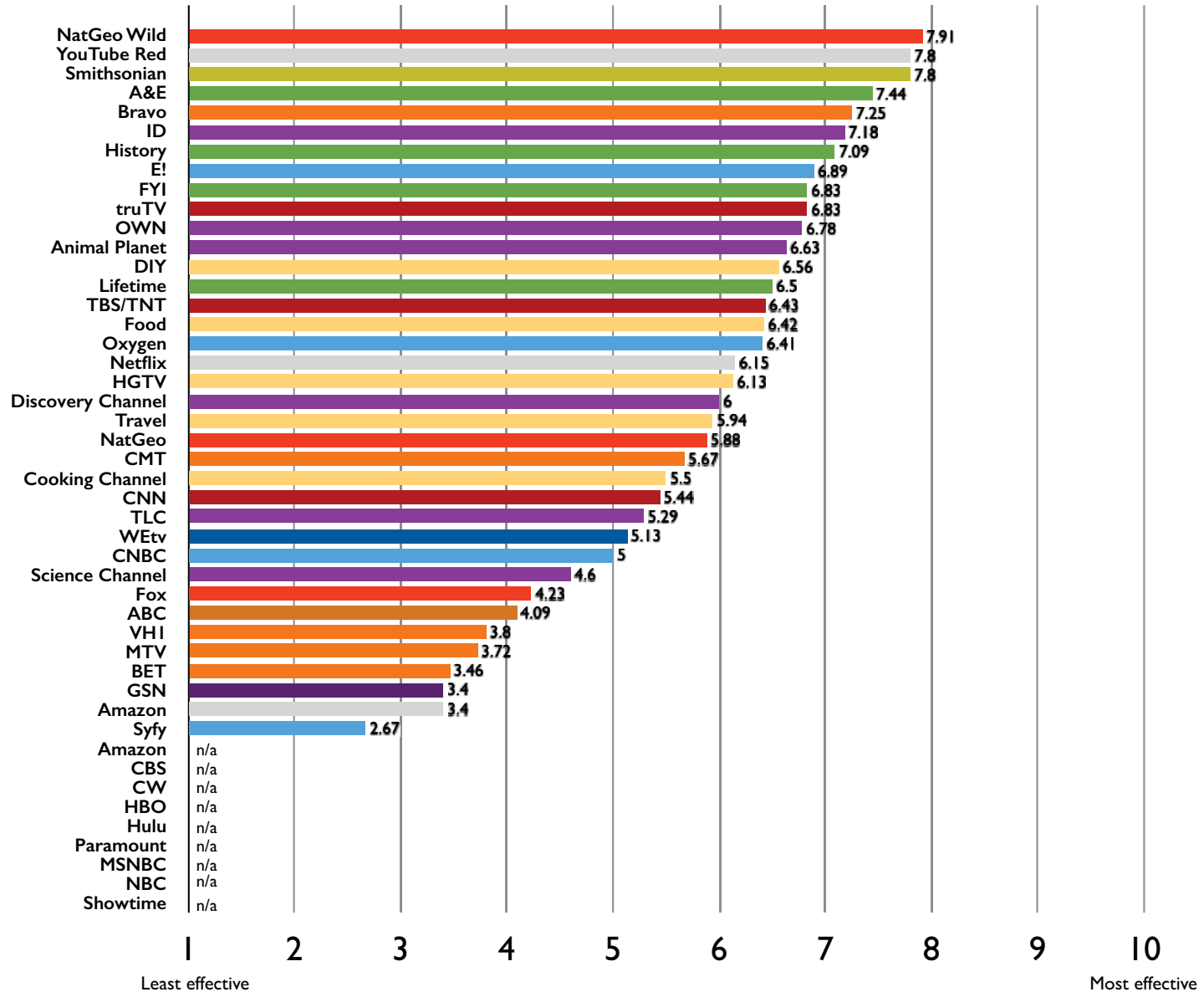
2018 Network Ranking Survey Results

Please rate the following networks based on their PRODUCTION EDITORIAL OVERSIGHT/NOTES PROCESS. Are they creative and collaborative? Do they deliver notes on time and consistent with previous cuts? Do they often request more cuts than budgeted or contracted? Do they take budget constraints into account when requesting creative changes?



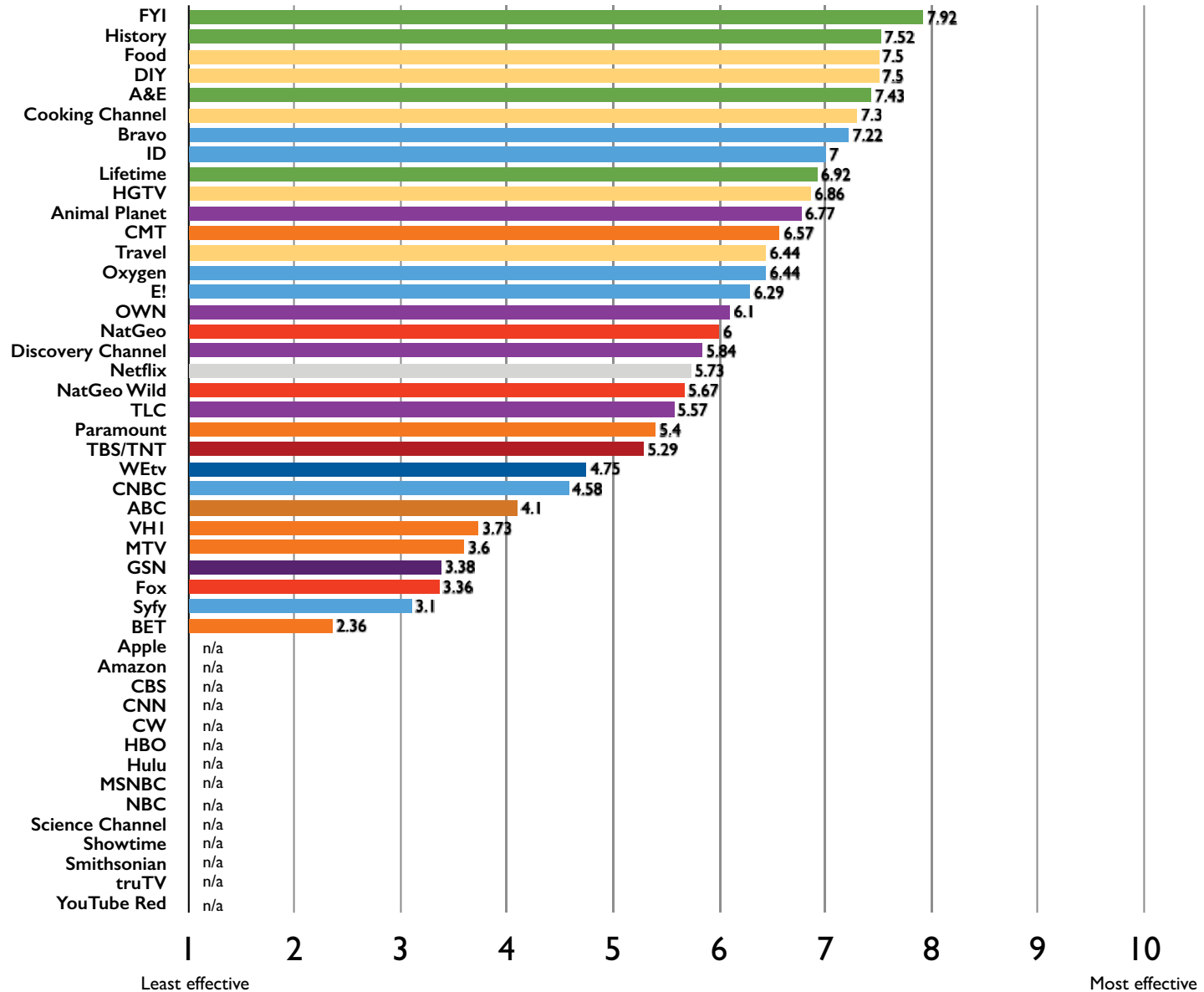
2018 Network Ranking Survey Results

Please rate the following networks based on their PRODUCTION MANAGEMENT process. Are they collaborative when reviewing budgets and production plans? Do they understand costs necessary to produce shows as envisioned, and manage network expectations to keep creative in line with budget approvals? Do they understand and approve necessary overages during production?



2018 Network Ranking Survey Results

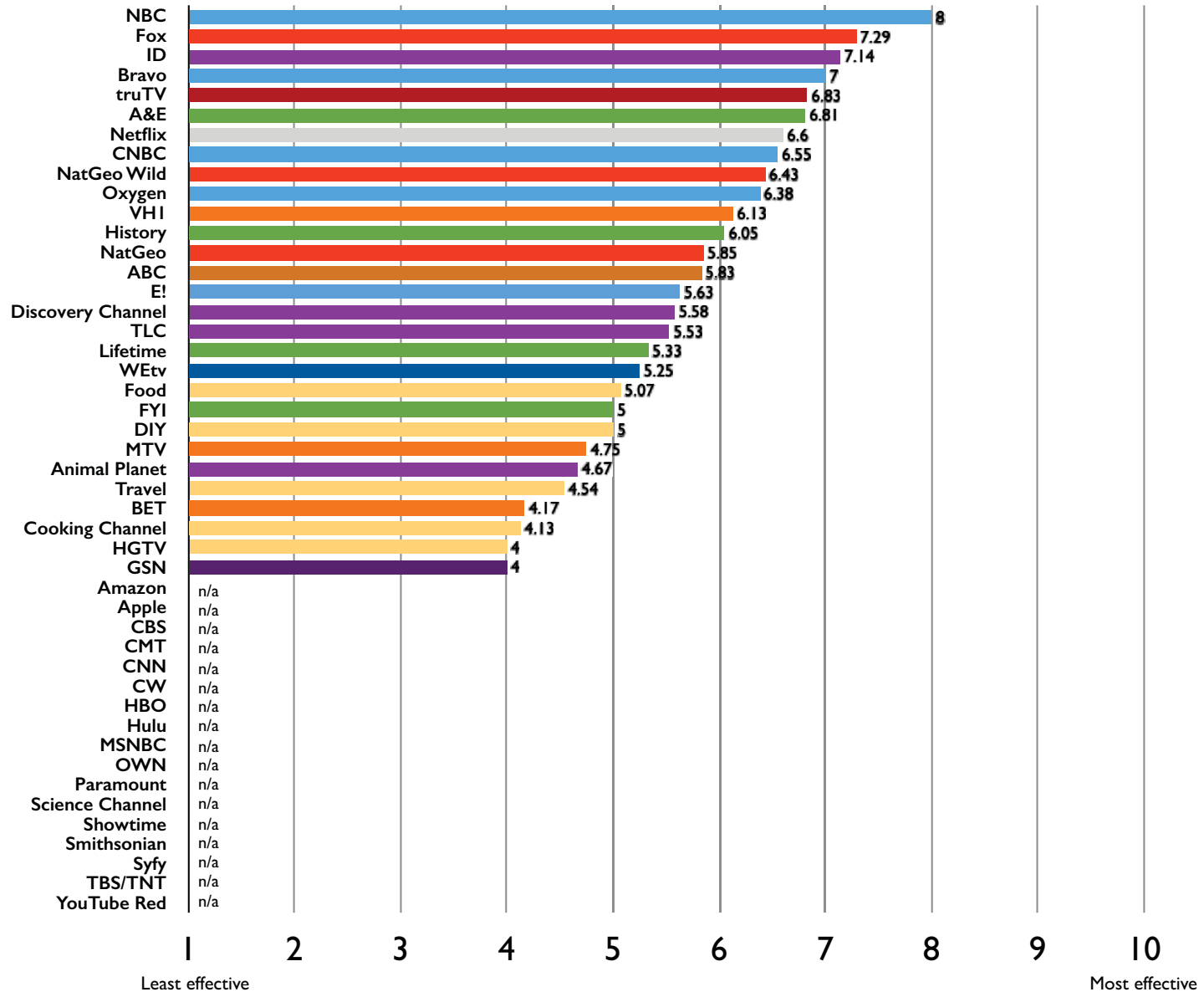
Please rate the following networks based on their FINANCIAL process and policies. Are their financial reporting/audit requirements reasonable? Is their production cash flow reasonable and paid timely?



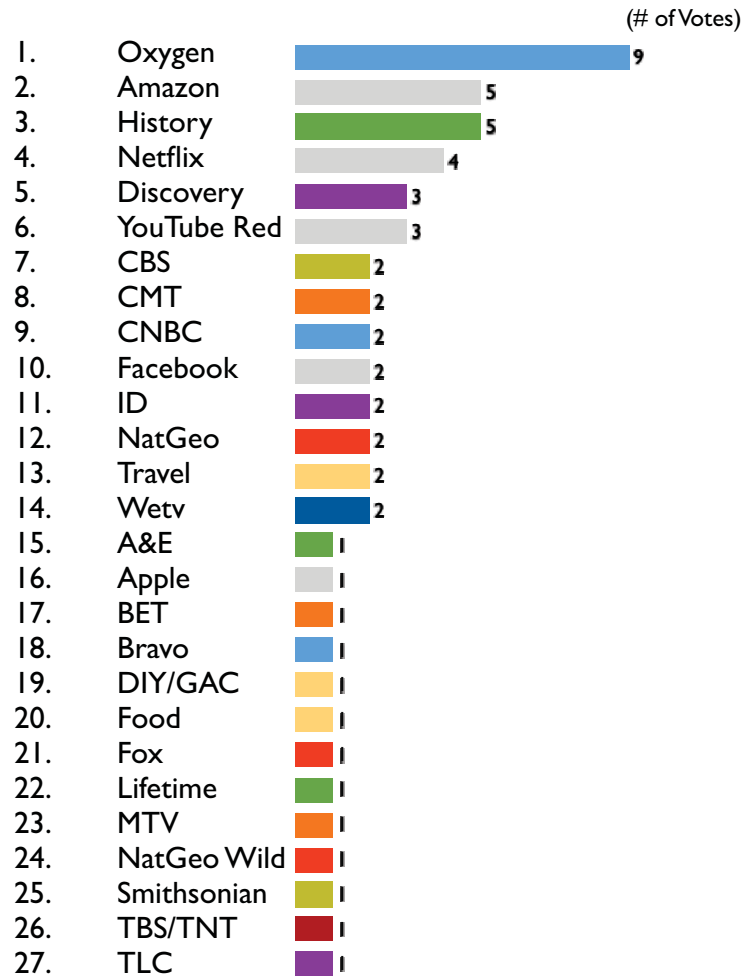


2018 Network Ranking Survey Results

Please rate the following networks based on their SCHEDULING AND PROMO SUPPORT. Do they schedule pilots and new series to support their success? Do they support pilots and new series with on-air and/or social media promotion?



Please list the networks most improved overall in the last year.



Please list the networks you most respect.

