



INTRO DECK

NPACT



Background

"NPACT has been a deeply valuable and reassuring resource for us throughout the pandemic and beyond. From informational webinars to buyer updates to advice on handling issues, we've constantly gone to NPACT with questions and for information. NPACT has been there for us whenever we've needed information or support."

Tony Tackaberry
Station 6 Productions

Who is NPACT?

- NPACT is the U.S. trade organization for nonfiction production companies, comprised of 85+ member companies who produce unscripted content for U.S. broadcast, cable and streaming platforms

What does NPACT do?

- NPACT unifies, educates and advocates for the nonfiction production industry

When was NPACT founded?

- NPACT was formed in 2017 through the merging of the Nonfiction Producers Association (NPA) and PactUS -- the two major trade organizations formed to serve the producers of non-fiction entertainment content in the U.S.

NPACT Leadership Team



Ed Wilson
Executive Chairman



Michelle Van Kempen
General Manager



Leslie Oren
Media and Public Relations



J. Patrick Butler
Legal Counsel



1895
films

all3 media
america

PROPAGATE



MY
MYENTERTAINMENT
elevenFIVE
productions



cineflix
Media

Bunim/Murray
Productions
A Banijay Company



Intuitive Entertainment



Ugly Brother
Studios



WHEELHOUSE
ENTERTAINMENT

KINGDOM REIGN
ENTERTAINMENT

hello
sunshine

grb
studios



ANVIL 1899 ENTERTAINMENT, INC.

THE
CONTENT
GROUP

LOVE
PRODUCTIONS USA

IPC

catalina
CONTENT



ATLAS MEDIA CORP
TV • FILM • DIGITAL

Lion
television

WORLD
OF
WONDER

blue ant
studios | USA

ARROW
MEDIA

MAIN
EVENT
• MEDIA •

THIS
MACHINE
FILMWORKS
— LOS ANGELES — NEW YORK CITY —
EST. 2010

CRITICAL
CONTENT
19



TENFOLD

OBJECTIVE
MEDIA
GROUP

PAINLESS
PRODUCTIONS



51 MINDS
AN ENTERTAINMENT COMPANY

EndemolShine
North America
A Banijay Company

Cream
filmpool

MAGILLA
ENTERTAINMENT

SPOKE
STUDIOS

truly
original
A Banijay Company

story•street
[entertainment]



JUKIN
MEDIA



WOODMAN PARK
PRODUCTIONS

VULCAN
PRODUCTIONS



WC
WALLIN CHAMBERS ENTERTAINMENT
COMEDY TELEVISION

STUDIO
LAMBERT

RENEGADE
an entertainment company

JJP
JEFF JENKINS PRODUCTIONS

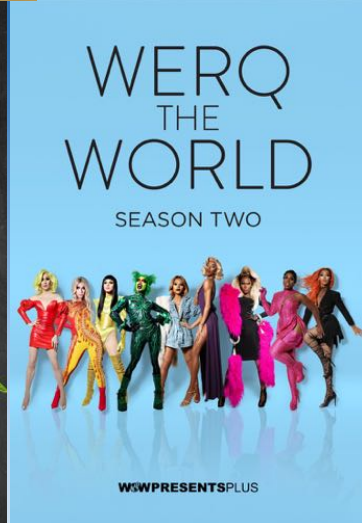
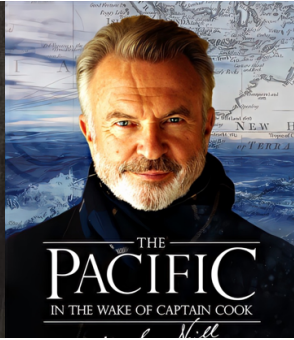
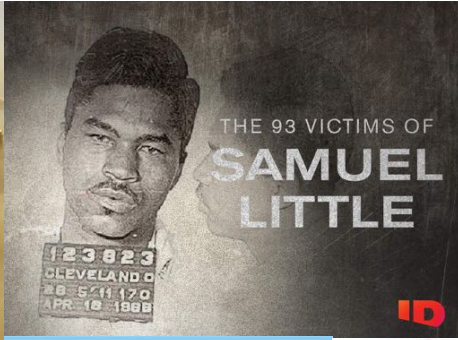
lighthearted®
ENTERTAINMENT

m
maverick
tv

trilogy
FILMS

TOP CHEF LISTING NEW YORK







NPACT Mission Statement

"NPACT has proven to be a game-changer by pulling member companies together to share info that's critical to our businesses, by providing frequent insider updates about network and streamer needs and policies, and by working with state and federal governments on issues that matter to members. Great job!"

Bruce David Klein
Atlas Media Corp

- To advocate for the advancement of nonfiction production; serve as the voice of nonfiction producers to content partners, the press, and government agencies; and provide resources and information to help improve business conditions and profitability.



NPACT accomplishes this mission by:

"The bond NPACT has created amongst our member companies, as we share information and best practices, is critical to our success as individual companies."

Jon Murray
Bunim/Murray Productions

- Cultivating a balanced relationship among producers and content partners
- Establishing and promoting best practices in nonfiction production
- Fostering and mentoring the next generation of nonfiction production leaders
- Increasing diversity through our Opportunity Initiative
- Ensuring that NPACT and nonfiction producers have a seat at the table on national, state and local issues affecting production
- Providing forums for shared information
- Obtaining discounts on products and services for members



Recent Accomplishments

"Being a part of NPACT allows me access to insight on the different ways my peers are conducting business and also opens the door for me to build relationships that create strategic momentum in our industry through collaboration."

Jenny Daly
Critical Content Studios

- Published Network Ranking Survey, providing feedback to network and streaming partners on producer-friendly practices across numerous departments
- Initiated and continued discussions with networks/streamers about resolving specific issues affecting unscripted production companies
- Expanded Opportunity Initiative programs to provide tools for member companies to increase Diversity & Inclusion, including hiring, training, and mentorship programs
- Launched mentoring and networking programs promoting unscripted careers in college film/production programs
- Identified and offered a portable health-care solution for member companies to offer their freelance and regular employees
- Involved in Industry Coalitions supporting unscripted producers' rights, insurance needs, etc.
- Established relationships with offices of NY and California Governor, LA Mayor, LA Film Czar, and Federal Government to represent nonfiction production interests
- Hosted informational webinars for members, providing guidance on topics including Diversity & Inclusion, tax incentives, and content production issues.
- Launched members-only programs featuring network and streamer executives to provide inside, up-to-date information on buyer needs
- Continued expanding member savings in production and post services, employee benefits, publications, trade shows, travel costs, and more



Short-Term Priorities

"There is great power in being able to learn from NPACT's other successful member companies. Each one of us has a different creative strength and weaving them together under one banner is a very effective strategy for growth and change."

Laura Palumbo Johnson
Magilla Entertainment

- Expand member programs featuring interaction with buyers, including online sessions and in-person events
- Continue to represent production company interests with networks/streamers
- Continue to promote diversity within the industry through Opportunity Initiative programs
- Continue to develop and promote unscripted-focused programs and curriculum for colleges and community colleges
- Continue to pursue legislation and government relationships to benefit nonfiction producers, including state tax credit solutions, and content ownership initiatives
- Introduce alternative business models and revenue sources for member companies by connecting with leaders in related industries
- Continue department-specific meetings and information sessions and updates, addressing current and future issues and trends
- Create introductions to and resources for new tech products, solutions and info that support production, including hosting Content Tech events
- Continue to negotiate cost savings and member benefits for T&E, medical, insurance, industry events/publications, allied services, etc.

Annual Membership Fees

Tier 1: \$10,000

- Annual company revenue over \$10 million

Tier 2: \$5,500

- Annual company revenue under \$10 million

Tier 3: \$2,000

- Annual company revenue under \$1 million (three employees or less)

Tier 3 International: \$2,000


- HQ outside U.S. with annual U.S.-based revenue under \$1 million

Conglomerate: \$27,500

- Companies with two or more subsidiaries

Associate Members

- Service companies allied with the industry are also welcome at these levels:
 - Gold: \$25,000
 - Silver: \$12,500
 - Bronze: \$6,500



"NPACT for me formalizes the opportunity for us, as producers, to be the authors of our own destiny and lay the groundwork for future producers to enjoy this great industry."

Brent Montgomery
Wheelhouse Entertainment

Gary Benz
GRB Studios

"We find great value in the insightful discussion of industry trends, including our daily struggles to meet tighter budgetary guidelines. We thoroughly respect the talented group of NPACT producers who deliver the majority of today's TV content, and thereby understand the challenges we face every day to stay on top."

"As the TV industry re-invents itself, production companies of all shapes and sizes need all the support we can get. NPACT is singularly focused on providing us with the insight and intelligence we need to build our business so it will grow and thrive for years to come."

Tim Duffy
Ugly Brother Studios



Chris Valentini
Wheelhouse Entertainment

"NPACT is a great resource for all things related to production; whether it be how to stay safe during COVID, how to be more diverse and inclusive with our hiring of personnel, what are the key deal points of a given network, or what types of programming are being sought after. It's also a great organization for networking and sharing ideas, challenges, and business practices amongst liked-minded production companies."

"NPACT has been a crucial vehicle that allows us to hold our buyers to account anonymously and with the weight of 100 of the industry's top production companies behind us. We've found NPACT to be an indispensable platform to represent the interests of independent production companies to the behemoths we produce for."

Eli Holzman
Industrial Media

Eric Schotz
Anvil 1893 Entertainment

"For me NPACT was a game changer. In the midst of a tremendous business challenge, I received unconditional support, informative and valuable perspectives and the benefit of shared experiences, all of which had a direct impact on my ability to successfully navigate the situation. To some, that may not seem like all that much, but trust me, in the middle of a *#@% storm this group made all the difference. The intelligent discourse, sharing of information and resources, and genuine friendships are worth more than the dues."

100+
member companies strong

Are You In?

NPACT

Join now at npact.org