Who is NPACT?
• NPACT is the U.S. trade organization for nonfiction production companies, comprised of 100+ member companies who produce the majority of unscripted content for U.S. broadcast, cable and streaming platforms

What does NPACT do?
• NPACT unifies, educates and advocates for the nonfiction production industry

When was NPACT founded?
• NPACT was formed in 2017 through the merging of the Nonfiction Producers Association (NPA) and PactUS -- the two major trade organizations formed to serve the producers of non-fiction entertainment content in the U.S.

"NPACT has been a deeply valuable and reassuring resource for us throughout the pandemic. From remote filming webinars to COVID regulations on a state-by-state basis to advice on applying for small business loans, we were constantly going to NPACT with questions and for information. It really felt like NPACT was there for us just when we needed the support most."

Tony Tackaberry
Station 6 Productions
NPACT Leadership Team

Ed Wilson
Executive Consultant

Michelle Van Kempen
Interim General Manager
Head of Policy and Development

Leslie Oren
Media and Public Relations

J. Patrick Butler
Legal Counsel
NPACT Mission Statement

"NPACT has proven to be a game-changer during COVID by pulling member companies together to share production techniques, providing frequent insider updates about network and streamer COVID policies, and by lobbying state and federal governments on issues that matter to members, like financial relief and pandemic insurance. Great job!"

Bruce David Klein
Atlas Media Corp

- To advocate for the advancement of nonfiction production; serve as the voice of nonfiction producers to content partners, the press, and government agencies; and provide resources and information to help improve business conditions and profitability.
NPACT accomplishes this mission by:

- Cultivating a balanced relationship among producers and content partners
- Establishing and promoting best practices in nonfiction production
- Fostering and mentoring the next generation of nonfiction production leaders
- Increasing diversity through our Opportunity Initiative
- Ensuring that NPACT and nonfiction producers have a seat at the table on national, state and local issues affecting production
- Providing forums for shared information
- Obtaining discounts on products and services for members

"The bond NPACT has created amongst our member companies, as we share information and best practices, is critical to our success as individual companies."

Jon Murray
Bunim/Murray Productions
Recent Accomplishments

- Involved in discussions with Discovery resulting in Discovery changing their producer lock policy across all Discovery networks
- Launched Opportunity Initiative to provide tools for member companies to increase Diversity & Inclusion, including hiring, training, and mentorship programs
- Joined the Industry Coalition for Pandemic Risk Insurance Solutions as a founding member
- Established relationships with offices of California Governor, LA Mayor, and LA Film Czar to represent nonfiction production interests
- Hosted informational webinars for members, providing guidance on safely returning to production and reopening offices during pandemic
- Created NPACT COVID Online Hotline to promote best practices in nonfiction production
- Created COVID information resources, including Guidelines for Nonfiction Production Health and Safety
- Co-presented annual Critics Choice Real TV Awards with Critics Choice Association
- Continued expanding member savings in production and post services, employee benefits, publications, trade shows, travel costs, and more

Jenny Daly
Critical Content Studios

"Being a part of NPACT allows me access to insight on the different ways my peers are conducting business and also opens the door for me to build relationships that create strategic momentum in our industry through collaboration."
Short-Term Priorities

- Pursue Legislation and Government Relationships to benefit nonfiction producers, including pandemic insurance coverage, state tax credit solutions, and programming quota regulations
- Continue to promote diversity within the industry through NPACT Opportunity Initiative programs
- Pursue portable health care options for member company employees
- Introduce alternative business models and revenue sources for member companies by connecting with leaders in related industries
- Continue department-specific meetings and information sessions and updates, addressing future trends/disruptions
- Create introductions to and resources for new tech info, products and solutions that support production, including hosting virtual Content Tech events
- Plan NPACT Virtual Conference event
- Continue to negotiate cost savings and member benefits for T&E, medical, insurance, industry events/publications, allied services, etc.

"There is great power in being able to learn from NPACT’s other successful member companies. Each one of us has a different creative strength and weaving them together under one banner is a very effective strategy for growth and change."

Laura Palumbo Johnson
Magilla Entertainment
# Annual Membership Fees

<table>
<thead>
<tr>
<th>Tier 1: $10,000</th>
<th>Annual company revenue over $10 million</th>
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<tbody>
<tr>
<td>Tier 2: $5,500</td>
<td>Annual company revenue under $10 million</td>
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<tr>
<td>Tier 3: $2,000</td>
<td>Annual company revenue under $1 million (three employees or less)</td>
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<tr>
<td>Tier 3 International: $2,000</td>
<td>HQ outside U.S. with annual U.S.-based revenue under $1 million</td>
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<tr>
<td>Conglomerate: $27,500</td>
<td>Companies with two or more subsidiaries</td>
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<td>Associate Members</td>
<td>Service companies allied with the industry are also welcome at these levels:</td>
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<tr>
<td></td>
<td>Gold: $25,000</td>
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<td>Silver: $12,500</td>
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<td>Bronze: $6,500</td>
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"NPACT for me formalizes the opportunity for us, as producers, to be the authors of our own destiny and lay the groundwork for future producers to enjoy this great industry."

Brent Montgomery
Wheelhouse Entertainment

"We find great value in the insightful discussion of industry trends, including our daily struggles to meet tighter budgetary guidelines. We thoroughly respect the talented group of NPACT producers who deliver the majority of today’s TV content, and thereby understand the challenges we face every day to stay on top."

Gary Benz
GRB Studios

"As the TV industry re-invents itself, production companies of all shapes and sizes need all the support we can get. NPACT is singularly focused on providing us with the insight and intelligence we need to build our business so it will grow and thrive for years to come."

Tim Duffy
Ugly Brother Studios
“NPACT is a great resource for all things related to production; whether it be how to stay safe during COVID, how to be more diverse and inclusive with our hiring of personnel, what are the key deal points of a given network, or what types of programming are being sought after. It's also a great organization for networking and sharing ideas, challenges, and business practices amongst liked-minded production companies.”

“NPACT has been a crucial vehicle that allows us to hold our buyers to account anonymously and with the weight of 100 of the industry’s top production companies behind us. We’ve found NPACT to be an indispensable platform to represent the interests of independent production companies to the behemoths we produce for.”

“For me NPACT was a game changer. In the midst of a tremendous business challenge, I received unconditional support, informative and valuable perspectives and the benefit of shared experiences, all of which had a direct impact on my ability to successfully navigate the situation. To some, that may not seem like all that much, but trust me, in the middle of a *#@% storm this group made all the difference. The intelligent discourse, sharing of information and resources, and genuine friendships are worth more than the dues.”

Chris Valentini
Wheelhouse Entertainment

Eli Holzman
Industrial Media

Eric Schotz
Anvil 1893 Entertainment